

SEEBURGER BIS: Hub&Spoke

Communication and Collaboration for the Enterprise and Its Partners

The Challenges of Communication in a Global Marketplace

The marketplace has become a global one and corporate expansion is on the rise. Business efficiency is a must, and the challenge of integrating 100 percent of your trading partners is greater than ever before. Making sure your partners and internal systems can communicate with one another is a critical piece of beating the competition. In the past, smaller organizations were unable to participate in electronic commerce due to technical and economic constraints. Today, however, newer solutions are available to the market. Yet larger organizations aren't extending these solutions to their smallest partners and inefficient manual processes still thrive in much of the supply chain.

SEEBURGER addresses this challenge with solutions that cross beyond traditional EDI and XML to provide greater flexibility and the full integration of all trading partners.

How can you optimize your network to reduce communication costs, accelerate processes and get to market faster? Implementing the BIS: Hub&Spoke gives you the power to automate all of your trading relationships.

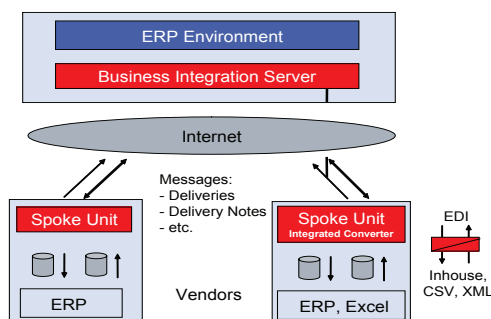
Business Advantages Of the BIS: Hub&Spoke

- Enable your smaller and middle-tier partners to communicate electronically with you; they want to, they just can't afford to.
- Eliminate value-added network expenses, reduce communications costs and make your file transfer faster and more secure.
- Save time and money by eliminating dial-up, leased lines and VANs when you roll out EDIINT AS2 initiatives with your trading partners.
- Better manage file transfer between internal divisions, warehouses, and third-party providers. Track all communications sent and received.
- Send things once and make sure they get there.

Increase Flexibility and Connectivity to Increase Productivity

BIS: Hub&Spoke provides an organization and its partner network with several advantages. The ability of BIS: Hub&Spoke to receive documents in one format, then translate and deliver the document into the native format of the recipient, increases productivity by letting each entity work in the "languages" and processes it knows.

BIS: Hub&Spoke amplifies transparency and improves flexibility by enabling real-time communications. By replacing older batch processes within an organization, it allows internal divisions, warehouses, customers, and smaller suppliers the necessary access to rapidly update and convey information to all other spokes in the system. For example, in a supply chain, inventory levels can be updated real-time, providing partners across the world the information they need to adjust their obligations within the process.



SEEBURGER BIS: Hub&Spoke

BIS: Hub&Spoke enables organizations to bring new or smaller partners and suppliers—or even internal departments—rapidly up to speed, immediately improving overall efficiency and productivity. And it presents those partners that have limited budgets the opportunity to use a comprehensive e-business (EDI) system without the associated cost. Much like an electric socket, BIS: Hub&Spoke allows partners to simply plug in and have immediate power.

Full Integration with the SEEBURGER B2B Gateway

The BIS: Hub&Spoke syncs up directly with the SEEBURGER B2B Gateway, which acts as the Hub. The SEEBURGER B2B Gateway bridges the process gaps between large and small partners while accommodating industry and regional-specific data standards and communication protocols. Incorporate the BIS: Hub&Spoke into the B2B Gateway for a single solution that offers true global collaboration with 100 percent of your trading partners.

Efficiency Through Collaboration: The Key to Success

Don't lose valuable business to the competition because of inefficiencies due to poor communications with smaller trading partners. Don't exclude your smaller partners from the advantages of a complex network. And don't let the outdated manual processes of your smaller partners create delays and costs in your supply chain.

The BIS: Hub&Spoke enables immediate and easy connectivity, promoting transparency and flexibility, and guaranteeing collaboration. Avoid the inefficiencies of a fragmented IT environment.

The BIS: Hub&Spoke saves you and your trading partners time and money.

Advantages of SEEBURGER's BIS: Hub&Spoke

- Enables smaller trading partners to connect to their back-end system, convert in-house file formats into EDI or XML, and automatically transmit them to the central hub or another partner
- Cost-efficient data exchange via the Internet with no requirement for an expensive leased line or Value Added Network
- Distributed and managed centrally from the Hub
- Rapid implementation through the use of modern and open industry standards – quick and easy rollout to partners
- Automated and centralized update and/or version control from a JAVA Web Start-based setup and deployment

Functionalities of the BIS: Hub&Spoke

- Time or event-driven automatic send and receipt of electronic messages
- Adjustment to different format specifications through embedded conversion engine
- Back-end integration via File Ports, Database Drivers, or API access
- Fully certified beyond generic FTP for EDIINT AS2, SOAP, and ebMS
- Archiving and monitoring of incoming and outgoing messages