

SEEBURGER Expert Services for SAP XI & PI:

Insight, Experience, and Strategic Results

Technology is Evolving: Are You Keeping Pace with the Changes?

Your operational success depends heavily on your IT decisions, so it is imperative that you understand your current architecture and future options. For SAP customers, integration is changing as NetWeaver is being delivered as the technology platform of today and the future. The SAP NetWeaver Exchange Infrastructure (SAP XI) and SAP NetWeaver Process Integration (SAP PI) is the core solution which allows a company to integrate many different applications (EAI) and external trading partners (B2B/EDI). The broker defines software components, interfaces, mappings and content-based routing rules.

With Changing Times

You need a trusted advisor who can assist you in your assessment and implementation of these solutions. SEEBURGER has been providing both solutions and expert services to its global client base of 7,000 customers for over 20 years. Today, our solutions are a key component which extend the core functionality of the SAP XI and PI. The joint development knowledge gained with SAP in Walldorf, Germany combined with our integration heritage provides our experts with the complete picture to assess, adapt, and implement SAP XI / PI.

SEEBURGER: Leading the Way

Our customers have access to an enormous knowledge base of development, project and industry experience to efficiently transition existing applications and integration environments into SAP XI / PI. Our experience around the entire XI / PI platform far surpasses any other global services organization:

- Expert advisors with SAP since version XI 1.0
- One of first partners trained on SAP XI
- SAP partnered exclusively with SEEBURGER to provide EDI and B2B industry solutions for SAP XI and SAP PI
- First installs, experience involving XI configuration at

actual productive implementations

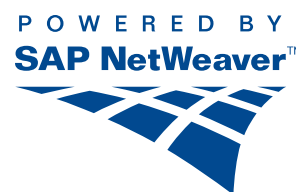
SEEBURGER: XI Project Success

SEEBURGER has been on the forefront implementing initial and well-known international pilot and productive projects jointly with SAP. Companies such as Modine (USA), SPAR (Switzerland), SupplyOn (Germany) utilized SEEBURGER expert services during their implementation of SAP XI or SAP PI.

Delivering Lasting Value

SEEBURGER architecture services provide valuable insight into your company's EAI and B2B capability.

- Measure how well your company's approach to enterprise integration and eCommerce supports the needs of your business
- Improve information flow when a "Best of Breed" application approach or "Growth by Acquisition" strategy has restricted the efficiency of transacting business
- Differentiate yourself from your competition with cost effective customer self-service and eBusiness initiatives
- Eliminate costly components of your technology stack like Value Added Network charges, renewable, term license fees and maintenance of "home grown" interfaces
- Understand how you may benefit from the evolution of integration middleware
- Identify and eliminate performance and scalability problems



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Assess

Prior to implementing an integration strategy, companies must evaluate all of their options as this decision will have longterm effects on the efficiencies gained and total cost of ownership. SEEBURGER offers the following packages:

- **Strategic Assessment** — This is the most comprehensive of our engagements. Through this offering our experts will address your top 5 business goals and work with you to understand how your existing EAI/B2B approach supports or impedes your business strategy. The outcome of this assessment will validate how your existing technology plan supports your business. Working with your staff, we will develop a short, mid, and long-term recommendation that optimizes and further aligns your technology strategy with your business goals.
- **Focus Assessment** — The focused assessment uses our standard pattern based methodology to assess a specific EAI or B2B challenge or goal. The result will be a detailed recommendation and plan to meet your immediate need.
- **Performance Assessment** — This program is designed to address specific performance or throughput problems for any component in your integration architecture. Our team will assess overall scalability, reliability, extensibility, and security. All of these issues relate to your organization's Total Cost of Ownership with regards to your integration architecture. The result is a detailed report which will provide direction toward continuous



“From a technical perspective, it is the commitment and partnership among, Whirlpool, SAP and SEEBURGER that has allowed this (UCCnet) project to succeed.”

– Thomas Ehrman, Director of Global Enablement Services for Whirlpool Corporation's Global Information Systems

improvement.

Adapt

Enterprises should consider collaboration as a core component of their IT ecosystem, and not simply as a set of tools that facilitate translation and communication.

With the introduction of the Exchange Infrastructure, SAP has brought integration into their core functionality and partnered with SEEBURGER to provide B2B/EDI functionality today and in the future.

- **SAP XI / PI Migration** — Our guided technology evaluation offers you a comprehensive way to quickly evaluate the potential benefits of utilizing SAP XI / PI in your current and future IT landscape. The result will be a comparison of your current architecture versus SAP XI / PI allowing your organization to build out the appropriate ROI and timelines to adapt to the evolving technology landscape.

Implement

When you're ready to go live with SAP XI/ PI, whether in a pilot or productive environment, SEEBURGER provides the right resources to ensure that your project goals are met on-time and on-budget. Our implementation and planning team cover the entire spectrum of the project from project management to technical architecture. Our processes are proven in over 6,000 engagements worldwide and our team remains the industry leader in SAP Exchange Infrastructure and Process Integration implementations.

“Everything in our due diligence pointed to SEEBURGER ... from the depth of their automotive experience and their platform's tight integration with SAP to their ability to supply SAP XI consulting services. This is a mission-critical deployment for us, and having a partner like SEEBURGER will help ensure a smooth migration.”

– Kurt Kaestner, Manufacturing, Engineering & Distribution Systems Manager of IT for