

SEEBURGER

B2B & EDI Solutions for SAP NetWeaver®

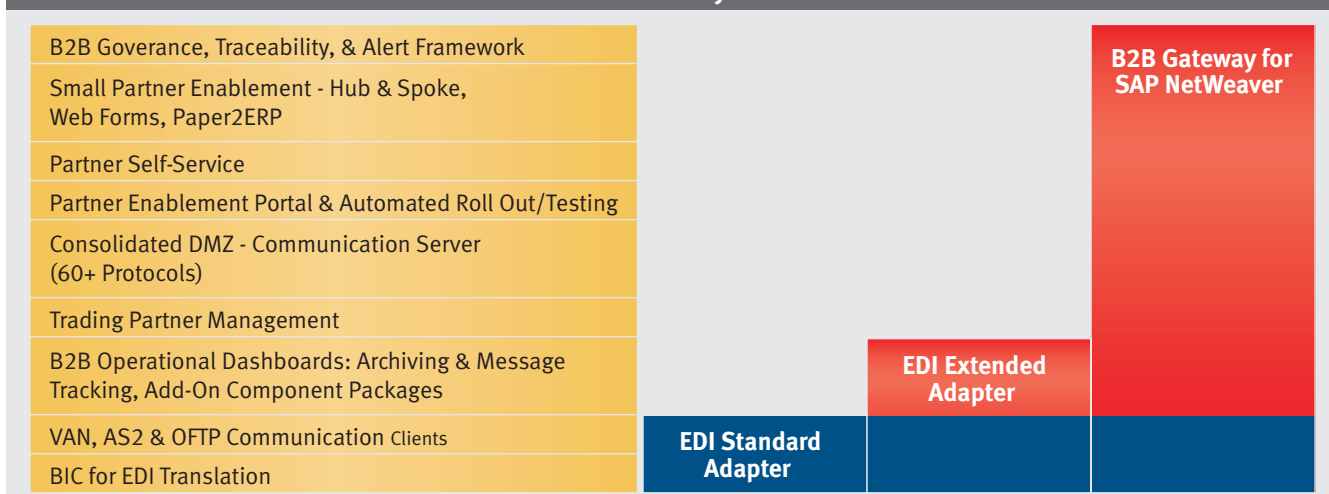
Electronically connecting and collaborating with partners is essential to surviving in today's environment of highly competitive local demand and increasingly global supply. This new environment requires companies to create and deploy faster, more automated processes as part of their outreach to trading partners. This is the value proposition behind SEEBURGER's and SAP's partnership, which offers organizations of every size a turnkey solution to achieving seamless, automated trading partner collaboration.

SEEBURGER is SAP's largest EDI partner, as the two companies share more than 1,800 joint customers. SEEBURGER is currently the only NetWeaver-compatible vendor in its space whose technology is OEMed and re-sold by SAP. This level of cooperation between SAP and SEEBURGER, partners since 1995, means investment protection for end users. Closely aligned with SAP's architectural and product strategy, SEEBURGER cooperates with SAP on joint development which allows detailed insight into SAP's three to five year plans and SAP's evolving Enterprise Services Architecture.

As the preferred "Powered by NetWeaver" B2B vendor in the marketplace, SEEBURGER offers a number of solutions that are interoperable with SAP NetWeaver. For companies that are only interested in EDI compliance, translation and communication, the core EDI Adapters for SAP NetWeaver are designed to work within the SAP PI Adapter Framework. These solutions are desirable for more tactical EDI programs that have smaller partner communities. Additionally, SEEBURGER offers an Operational Dashboard which is an adapter extension that facilitates easier monitoring of daily activity and a consolidated archiving methodology of EDI transactions; and the B2B Gateway for SAP NetWeaver is designed for global deployments and adds complex, high-volume B2B processing with a focus on partner collaboration, end to end transaction visibility, and enablement.



SEEBURGER — B2B Gateway for SAP NetWeaver



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B2B & EDI Solutions for SAP NetWeaver®

SEEBURGER complements and extends SAP Process Integration (PI), SAP's native middleware platform, by offering three levels of B2B integration functionality corresponding to each account's specific requirements and goals.

Level 1 – XI / PI EDI Adapters

SEEBURGER addresses basic EDI needs via a solution fully deployed in an SAP PI Adapter Framework whose user interfaces and runtime resemble other SAP PI tool sets.

Conversion

SEEBURGER's Transformation Agent:

- Translates any Global EDI syntax or version, XML, or Flat File structure
- Automatically generates 997 or Edifact Control messages

Communication

- VAN Communication connects to global VANs or consolidates on SEEBURGER's global VAN to reduce monthly fees by 50% or more
- AS1, AS2, SFTP, OFTP and VAN connectivity protocols available

Components

- Required B2B functions handle splits, syntax enforcement, character conversion, enveloping and routing

Level 2 – Operational Dashboard for XI / PI EDI Adapters

The SEEBURGER B2B Operational Dashboard is the first extension to the company's core EDI adapters for SAP NetWeaver. This solution is mandatory for organizations that need to easily monitor transactions or archive B2B transactions.

- Easily monitor transactions based on EDI payload information
- Perform 997 Reconciliation on outbound documents
- De-duplicate messages

Archiving Framework:

- Store all required documents, including raw EDI data, for mandated 3-7 year period
- Ensure retention of transactions and re-processing of failed transmissions

Level 3 – B2B Gateway for SAP NetWeaver

SEEBURGER's B2B Gateway for SAP NetWeaver is designed for organizations looking beyond core EDI translation and communication to strategic integration.

Trading Partner Management Dashboard offers definitive management of all trading partner information:

- Store partner contact details, communication objects, functional acknowledgement procedures, mapping objects, routing rules, split treatments, content-based splitting or routing, complex mapping logic, EDI enveloping, EDI delimiters, counters, and global variables, etc.

Trading Partner Rollout Portal & Self-Service:

- Rapidly enable many partners. Self-service can reduce industry average of 37-day partner enablement to 10 days.

Perimeter Services Management:

- Manage 60+ global communications protocols, including accommodating nuances of multiple IDSN-type connections, AS2, SFTP over SSH, etc.
- Easily manage DMZ configurations from reverse proxy to reverse invoke.

SEEBURGER has deep experience in SAP PI deployments, leveraging the fact that SEEBURGER was one of the first partners to be trained on PI, beginning with version 1.0 in 2005. SEEBURGER can assess, adapt, and implement PI for any SAP customer, providing complete electronic enablement of all trading partners.