

**SEEBURGER Named to Software Magazine's 27th Annual Software 500,  
Annual Listing of World's Largest Software Companies**

ATLANTA, GA, Sept. 22, 2009 -- SEEBURGER today announced its inclusion on *Software Magazine's* 27<sup>th</sup> annual Software 500 ranking of the world's largest software and service providers. SEEBURGER, a privately held provider of global business integration solutions with more than 7,800 customers and 18 international subsidiaries, ranked in the top half in the 231<sup>st</sup> spot based on revenues.

SEEBURGER's software and services enable manufacturers, retailers and other organizations to exchange purchase orders and other transaction documents with customers and suppliers electronically. The company's technology eliminates the delays, costs and errors associated with manual data entry; shortens lead times and time to market by accelerating the availability of information to all members of the supply chain; and supports complex processes such as just-in-time and just-in-sequence production that rely on near-real-time communication between manufacturers and component suppliers.

Customers using SEEBURGER technology include automotive manufacturers and their suppliers as well as enterprises in the aerospace/defense, chemical, consumer packaged goods/ retail, energy/utilities, finance, insurance, manufacturing, paper, pharmaceutical/healthcare, and high-tech/telecommunications industries.

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers. The ranking is based on total worldwide software and services revenue for 2008, including revenues from software licenses, maintenance and support, training and software-related services and consulting. Suppliers are not ranked on their total corporate revenue because many have other lines of business such as hardware.

The financial information was gathered by a survey prepared by King Content Co. as well as from public documents. Some 44% of the 2009 Software 500 companies are privately held.

"The 2009 Software 500 results show that revenue growth in the software and services industry was healthy, with total Software 500 revenue of \$491.3 billion worldwide for 2008 representing 8.8% growth from the previous year," said John P. Desmond, editor of Software Magazine and [Softwaremag.com](http://Softwaremag.com).

"The Software 500 helps CIOs, senior IT managers and IT staff research and create the short list of business partners. It is a quick reference of vendor viability," Desmond said. "The online version at [www.Softwaremag.com](http://www.Softwaremag.com) will be searchable by category, making it what we call the online catalog to enterprise software."

The complete list will be available online at [www.Softwaremag.com](http://www.Softwaremag.com) in mid-September. To be alerted when it is posted, visit the site and click on "Subscribe."

**About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by leading industry analysts, and serves more than 7,800 customers in more than 50 countries and more than 15 industries through its flagship Business Integration Server and related products and services.

SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

**About Digital Software Magazine, the Software Decision Journal, and Softwaremag.com**

Digital Software Magazine, the Software Decision Journal, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies. Software Magazine and Softwaremag.com are owned and operated by King Content Co.

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