

**SEEBURGER Introduces B2B Portal for Advanced B2B/EDI Management;
Software Suite Consolidates Multiple Web Applications in One Package**

All-in-One Platform Accelerates Partner Connectivity and Process Visibility

ATLANTA (June 7, 2007) --- SEEBURGER Inc. today announced the SEEBURGER B2B Portal, a suite of advanced SEEBURGER-exclusive B2B/EDI management applications that extend the functionality of the company's flagship B2B Gateway in order to simplify administration of and visibility into trading partner relationships. The suite includes new utilities for EDI partner enablement, change management and supply chain event management, built on a framework that permits data to be displayed within a single portal interface across a trading community.

The new portal infrastructure also incorporates a variety of established SEEBURGER applications, notably individual connectivity portals that have electronically enabled more than 10,000 smaller trading partners for enterprises around the world by utilizing Web forms to automate document exchange. All of these customer- and supplier-specific portals as well as SEEBURGER's new Web applications are now consolidated in a single portal framework for easy deployment and user access.

The three new core packages being introduced with the SEEBURGER B2B Portal are:

- **BIS: Roll Out Services**, a B2B and EDI partner enablement utility that can shorten on-boarding of new customers and suppliers to SEEBURGER's B2B Gateway from the industry-average 37 days to just 15 days. This application provides a customizable project plan enabling the customer or supplier to log onto the portal and follow a pre-defined series of steps to prepare for EDI activation.
- **BIS: Partner Self-Service**, a B2B and EDI change management utility that allows active trading partners to request online adjustments to their EDI-related metadata such as partner profiles, envelopes, delimiters, FTP addresses or AS2 certificates. The application will alert the administrator that a change request has been issued and allow the change to be accepted with a click, eliminating manual processing of voicemails and emails.
- **BIS: Insight**, an end-to-end supply chain event management suite that provides complete visibility into B2B and EDI transactions, events and exceptions. Functions range from robust message tracking, including the ability to search for documents by any field including message payload and EDI enveloping, to inventory monitoring that equips manufacturers and their suppliers with real-time visibility into inventory levels across the supply chain to enable more accurate demand-based replenishment.

All applications in the B2B Portal can support multiple languages and can be implemented individually or in combination. The portal also offers an administration utility that provides complete control over user privileges and portal management,

including the ability to manage by groups (e.g. customers, suppliers, logistics vendors, North America, Europe, language, etc.).

"The combination of our new B2B management applications and our new portal framework equips enterprises with a first-in-class B2B toolset that reduces administrative overhead, expedites troubleshooting and dispute resolution, and otherwise enhances controls over trading partner transactions," said Scott Lewin, President and CEO, SEEBURGER, Inc. "This is an important evolution of our product portfolio that breaks new ground in the industry."

The SEEBURGER B2B Portal is available immediately.

About SEEBURGER

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by top industry analysts, and serves more than 7,000 customers in more than 50+ countries and more than 15 industries through its flagship B2B Gateway and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998. For more information, visit www.SEEBURGER.com

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