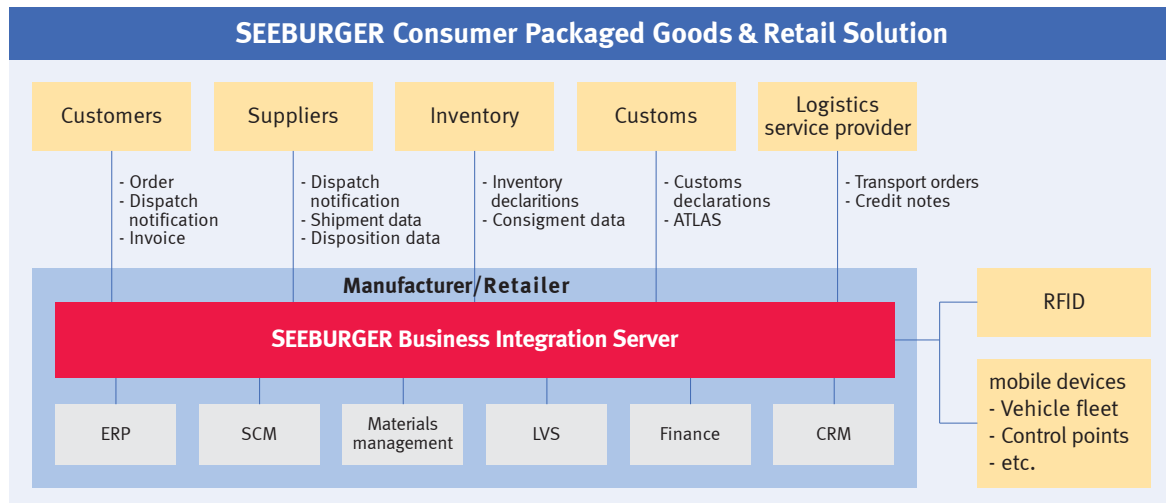


Consumer Packaged Goods & Retail Solution



■ Scenario in the beginning and prospect

The main focus of discussions in the CPG/Retail sector is about the connection of small business partners. These partners can be a high percentage of the business by volume but add only a relative small but not unimportant part of the turnover.

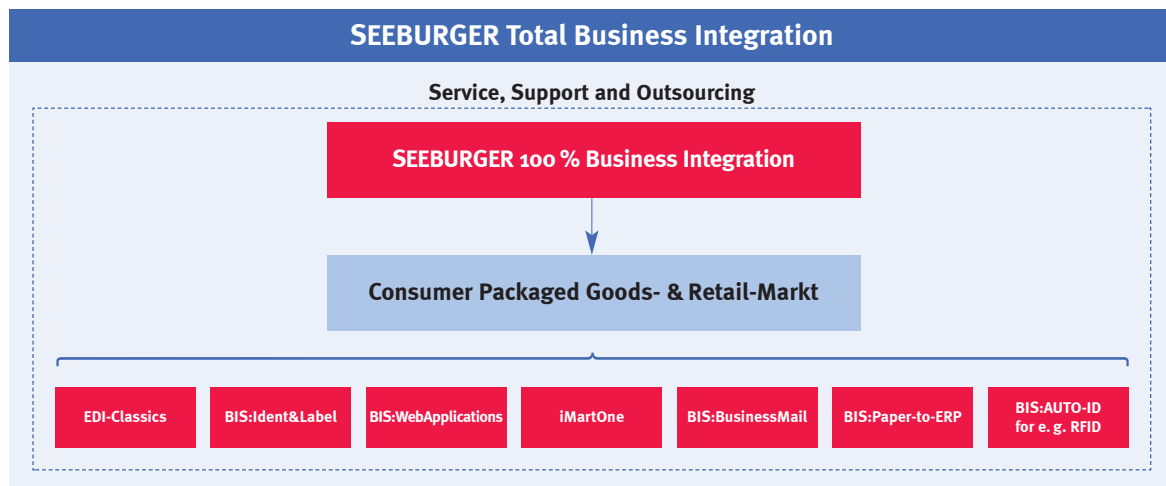
It is, therefore, logical to extend business processes to these partners. Processes such as invoicing, delivery notes with NVE (number of consignment unit), sales- and inventory reports can be automated and add value to the bottom line.

■ SEEBURGER Consumer Packaged Goods & Retail Solution

SEEBURGER has a 17 year track-record of delivering successful CPG/Retail integration solutions, SEEBURGER solutions are in production at numerous retailers and CPG companies.

Our customers can rely on a comprehensive knowledge-base of industry specific business processes. This experience is of considerable benefit to our customers who can implement solutions quickly, securely and cost-effectively. The return on investment hereby is frequently as short as 6 – 12 months!

Consumer Packaged Goods & Retail Solution



■ The Solution Details

- Process analysis
- Functional specifications
- Selection of the optimal hardware and software components
- Project management
- Implementation
- Connection to back-end systems
- Integration of the solution into the business and trading environment
- Training and support
- Complete partner integration and support

■ Benefits of the SEEBURGER

Consumer Packaged Goods & Retail Solution

- Reduction of errors due to avoidance of manual processes, automated order entry, etc.
- Cost reductions through accelerated flow of information of electronic orders delivery notes, invoices, etc.
- Better customer service through the integration of business processes in the processes of the customer, for example; order management, vendor managed inventory, etc.