

RosettaNet Solution

The solution for High Tech companies

■ **Situation in the industries**

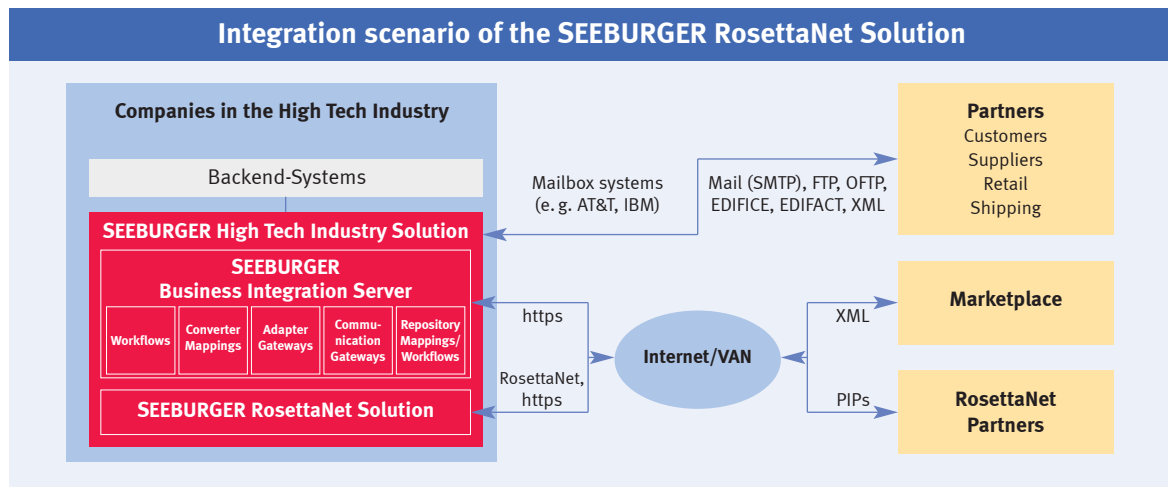
- Exchanging information with a network of partners, suppliers and customers
- High business complexity in a fast moving market
- Very short product life-cycles and the requirement of rapid delivery
- Constant innovation in products, technologies and quality
- Price pressure due to global competition and cyclical markets

■ **Challenges for the industries**

- Collaboration and synchronisation of the supply chain with business partners
- Definition of eBusiness process standards
- Reduction of time-to-market and cost-to-market
- Increase turnover rates, lower stocks and reduce costs of inventory management
- Comprehensive coordination of production facilities and output optimisation

»SEEBURGER for RosettaNet – the comprehensive solution

that fully supports all common message standards of RosettaNet.«



■ **Why RosettaNet?**

- Covers the specific requirements of High Tech and Telecommunication companies in optimising collaborative supply chains
- Important standard cost saving instrument in supply chain management gaining global recognition
- Worldwide standard for the most influential key players
- Business process standardisation initiative driven by the IT industry

100 % B-to-B Integration

with the SEEBURGER RosettaNet Solution

SEEBURGER revolutionises Business-to-Business processes enabling a competitive edge

■ SEEBURGER RosettaNet Solution features

- Easy configuration of all RosettaNet trading partner specific message-types (PIPs) settings
- »Fully featured« – not limited (neither technical or on license) to specific message types (PIPs)
- Expandable and scalable software solution, with extensive possibilities
- Graphical customisation and creation of business processes (response and acknowledgement messages) with the Workflow Designer.
- Short implementation time using predefined RosettaNet workflows and mappings
- Out-of-the-box solution for an easy implementation

■ Benefits of the SEEBURGER RosettaNet Solution

- Rapid ROI through:
 - 100% integration – Implement new message types fast and easy
 - Reduced complexity – Fully supports all PIP processes
 - Complete automation – Strong acceleration of business operations
 - All key functionalities included – Back-end connectivity
- Minimum TCO due to low maintenance and administration costs
- Short response time – global support, customisable support levels (silver, gold, platinum)
- Production-proven solution that enables real-time B-to-B eCommerce across the complete supply chain
- Fully integrated into backend-, legacy- and ERP-systems



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