

## **SEEBURGER Logs 70% Growth, Continues Gains in B2B Integration Sector**

*Major New Customers Added Globally in 2006*

ATLANTA (February 15, 2007) --- SEEBURGER Inc. today announced a 70% jump in North American revenues and a 50% rise in international sales of its business integration software and services in 2006, continuing the strong growth pattern of the previous year. The company also expanded its staff by 30% in the U.S., hired three long-time EDI/B2B technology professionals to serve in senior positions, and continued to unseat incumbent vendors with its broad suite of EDI/B2B solutions.

New customers added during the year included Siemens Health Services, Cephalon, Inc., Football Fanatics, Southco Inc., PENN Warehousing & Distribution, Inc., and Anadarko Petroleum in the U.S. and The Tetley Group, Smiths News, PepsiCo Deutschland GmbH, Harman Becker, Bridgestone, ESPRIT and Unilever internationally.

Factors fueling the adoptions included SEEBURGER's global EDI/B2B platform enabling enterprises to standardize on one system worldwide, expanded partnerships, and the availability of SAP XI expert services for enterprises migrating to the SAP NetWeaver Exchange Infrastructure (SAP XI). Also contributing were major reference customers who use SEEBURGER solutions to automate their Orders-To-Cash and Procure-To-Pay processes with global trading partners including customers, suppliers, logistics providers and financial institutions.

Other SEEBURGER milestones in 2006 included the opening of a fifth satellite office in Sacramento and several new product releases. These included the addition of message tracking and other new features to the SEEBURGER B2B Gateway, an upgrade to the SEEBURGER EDI adapter available as an optional add-on to the SAP NetWeaver technology stack, and a new SEEBURGER Inventory Monitor that equips manufacturers and their suppliers with real-time visibility into parts inventory levels for demand-based replenishment.

In addition, SEEBURGER formed a partnership with Procuri that is paving the way for a new Integration as a Service model by enabling software-as-a-service providers like Procuri to use SEEBURGER technology to rapidly integrate their applications with customers' back-end applications and databases under a subscription-based pricing model.

"Our performance in 2006 reflects the strength of our offerings, the importance of our partnerships, and ongoing industry consolidation that has caused other providers to lessen their attention to the B2B sector," said Scott Lewin, President and CEO, SEEBURGER, Inc. "We have focused exclusively on B2B, EDI and enterprise application integration services for more than 20 years, and that vision is why organizations from the middle market to the Global 1000 are continuing to select our solutions over competitors' for their mission-critical B2B integration processes."

### **About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading

relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by top industry analysts, and serves more than 7,000 customers in 42 countries and more than 15 industries through its flagship B2B Gateway and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

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