



## **ProSoft Partners with SEEBURGER for B2B Integration Solutions**

*Relationship Builds on Joint SAP Expertise, Targets Fortune 500 Clients*

ATLANTA (April 24, 2007) --- ProSoft Cyberworld Group and SEEBURGER Inc. today announced a strategic partnership under which ProSoft will provide sales support and implementation services for SEEBURGER's suite of business-to-business integration solutions. The relationship, announced at SAPPHIRE® 2007, builds on ProSoft's expertise in systems integration for large enterprises, including long-standing SAP and B2B integration practices that serve Fortune 500 clients.

ProSoft selected SEEBURGER as its new B2B integration solution provider because of the firm's broad product portfolio, full range of SAP connectivity options, and ability to support all global data standards and communications protocols with a single B2B platform to automate trading relationships throughout the global supply chain.

Together, ProSoft and SEEBURGER are assembling service packages to assist enterprises that need to migrate from outdated or unreliable B2B/EDI platforms, support SAP upgrades and implementations, or standardize on a global B2B solution to eliminate the need to use redundant and outdated business integration solutions from different vendors.

"B2B integration has been an important part of our service set for many years, and we have been impressed by the strength, breadth and use of the SEEBURGER platform by some of the largest companies in the world," said Brian Mead, President of ProSoft Cyberworld Group. "This partnership will give our clients a best-of-breed B2B integration solution that can support any ERP environment, global trading partner scenario, and the most complex B2B informational needs."

"ProSoft's client list includes many of the most recognizable brands in the U.S., so their decision to establish a SEEBURGER practice not only gives us the opportunity to expand our base of A-list customers but also validates our leadership in the B2B integration market," said Scott Lewin, President and CEO of SEEBURGER Inc. "This agreement gives us a marquee partner that will facilitate our efforts to unseat incumbent vendors who no longer focus exclusively on B2B integration and therefore are unable to supply the advanced solutions required by today's enterprises."

SEEBURGER's offerings revolve around the SEEBURGER B2B Gateway, the industry's most comprehensive and cost-effective EAI and B2B integration suite and the only solution capable of integrating 100% of an organization's applications and trading partners, including smaller customers and suppliers that still do business on paper. SEEBURGER also offers various adapters and related software add-ons, including message tracking and inventory visibility solutions. The company's solutions accommodate all industry- and regional-specific data standards and communications protocols, and have been used by major enterprises around the world for more than two decades.

### **About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by top industry analysts, and serves more than 7,000 customers in 50 countries and more than 15 industries through its flagship B2B Gateway and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

**About ProSoft Cyberworld Group**

ProSoft Cyberworld Group is a leading provider of enterprise integration services, including end-to-end business integration, service oriented architecture, business process management, business activity monitoring and enterprise resource planning. The company is also a major SAP service delivery partner with over 250 SAP consultants and an established sales organization throughout the U.S. The company is headquartered in Downers Grove, Illinois, and was formed from the merger of ProSoft Technology Group and Cyberworld Solutions, both SAP solution providers since the mid-1990s. For more information, visit [www.prosoftcyberworld.com](http://www.prosoftcyberworld.com).

**CONTACT:**

Monisha Mills

SEEBURGER Inc.

(770) 604-3888

[m.mills@seeburger.com](mailto:m.mills@seeburger.com)