

**Automotive Supplier Valeo Plastic Omnium Extends Number of Trading Partners and Reduces IT Management Costs with QAD's EDI ECommerce and SEEBURGER's Business Integration Translator**

**Summary**

The automotive industry becomes more global and more competitive every day. Supplying parts to OEMs, their dealers, and the aftermarket throughout the world requires uncommon supply chain velocity. The joint implementation of QAD's EDI ECommerce for MFG/PRO eB and SEEBURGER's Business Integration System gave Valeo Plastic Omnium a fast, stable, reliable, and cost-effective EDI solution that supports the company's continued growth and profitability.

**A Top-ranked Tier 1 Supplier**

Valeo Plastic Omnium is among the world's top automotive suppliers of Front End Modules. The joint venture operates two plants in Europe delivering ready-to-assemble front end modules to Renault-Nissan for the new Megane model.

**Seeking an Unattended EDI Solution**

Through its modular approach, Valeo Plastic Omnium strives to increase stock rotations and consequently to lower material stock levels and surface. Another challenge was to reduce all costs not directly related to the production processes.

To achieve those ends, Valeo Plastic Omnium set out to eliminate any on-site IT management and looked for tools capable of supporting its operations in a reliable and competitive manner. Valeo Plastic Omnium selected QAD's EDI ECommerce for MFG/PRO eB and SEEBURGER's Business Integration Solution for its message handling and data integration requirements.

QAD's best-in-class EDI ECommerce solution combined with SEEBURGER's Business Integration Translator offers a globally deployable solution that can be implemented quickly and can be easily maintained by users once implemented. The promise of quick ROI, high reliability, and trouble-free user control convinced Valeo Plastic Omnium management that this solution could reduce the company's IT costs and at the same time minimize the financial risks associated with inadequate automotive EDI message processing.

As John Peca, QAD product manager, explains, "The implementation of EDI demands a high degree of cooperation, collaboration, and sharing of information between business partners in order to build effective trading partner relations."

**Industry Expertise Speeds Implementation**

SEEBURGER, with a 16-year history in the automotive industry and over 2,000 installation sites – more than any competitor – was able to quickly develop the required trading partner maps for Production Schedules and Advanced Shipping Notes EDI messages based on EDIFACT and ODETTE. SEEBURGER's translator consists of a user-friendly, object-oriented, drag-and-drop mapping tool. With very little coding, any portion of the map can be changed simply by pointing and clicking. As a result, when SEEBURGER's solution was linked with QAD EDI ECommerce, Valeo

Plastic Omnium gained an extremely stable and reliable EDI integration connecting its major OEM customer Renault-Nissan and 15 suppliers in five days.

### **Conclusion**

"The implementation of new EDI messages was achieved by simply updating existing messages already in use. We expect to reduce the implementation costs on future projects too as we capitalize on the reuse of the interfaces that have now been created," explains Joel Sliva, IT Manager of Valeo's Front End Division.

### **About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today serves more than 6,500 customers in 35 countries and more than 15 industries through its flagship B2B Gateway and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that has attracted blue-chip clients ranging from Hyundai to Whirlpool, Sega of America, Bosch-Siemens, Sunny Delight Beverage Company, C&H Sugar and Goodyear since it opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

### **About QAD**

QAD's global manufacturing expertise delivers value through collaborative commerce applications that empower enterprises to integrate diverse business processes and increase market share. Every working day, QAD software is used at more than 5,000 licensed sites, in over 80 countries throughout the world. The EDI ECommerce product is part of QAD's Application Interoperability product suite.

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