



**SEEBURGER Opens Two Competency Centers Offering Services for SAP® XI ,  
Extending Its Role As a Global Consultancy Focused on SAP Solutions**  
*Global Practice Builds on SAP Partnership, 20 Years of Business Integration Expertise*

BOSTON (May 17, 2005) — SEEBURGER Inc. today announced at SAPPHIRE® '05 the opening of two global competency centers dedicated to assisting SAP customers in evaluating and implementing the SAP® Exchange Infrastructure (SAP XI) component of the SAP NetWeaver™ platform. The facilities, located in the U.S. and Germany, leverage SEEBURGER's position as a global provider of integration services for SAP XI, its close partnership with SAP AG, and its nearly 20 years of specializing in EDI, EAI and B2B integration solutions for more than 6,500 mid-market and top-tier enterprises around the world.

Moving beyond the implementation services that SEEBURGER has offered for SAP solutions during the last several years, the competency centers offer a suite of packaged services that include an analysis of a client's existing integration architecture, an evaluation of the potential benefits of utilizing SAP XI in their current and future IT landscape, and deployment of SAP XI in pilot and/or production environments. The services are:

**Assessment**

SEEBURGER offers three options for evaluating the client's current integration architecture. The **Strategic Assessment** addresses the client's top five business goals, analyzes how the existing EAI/B2B approach supports or impedes those goals, and provides short-, mid-, and long-term recommendations to align the technology and business strategies. The **Focus Assessment** looks at a specific EAI or B2B challenge or goal, and the **Performance Assessment** addresses specific performance or throughput problems for any component in the client's integration architecture. This last option also includes an evaluation of overall scalability, reliability, extensibility, and security issues that affect the Total Cost of Ownership.

**Adaptation**

This offering evaluates the potential benefits of utilizing SAP XI in the client's current and future IT environment. The report will include a comparison of the current architecture versus SAP XI, allowing clients to build out the appropriate ROI and timelines to adapt to the evolving technology landscape.

**Implementation**

SEEBURGER offers full implementation services for SAP XI, from project management to technical architecture, for both pilot and production environments. The team is an industry leader in implementations of the SAP Exchange Infrastructure, with more than 35 global SAP XI implementations for firms such as

HUGO BOSS, Norske Skog, SPAR and SupplyOn. This gives SAP clients access to over two years of lessons learned, installation best practices, and a global B2B/EDI business content repository to further ensure a sustainable and cost-effective implementation.

SEEBURGER's expertise with SAP XI reflects its long-standing relationship with SAP and its customers. SEEBURGER has served as an advisor with SAP since SAP XI

Release 1.0 was released in 2003, was one of the first partners to be trained on SAP XI, and was tapped to provide EDI and B2B industry solutions for SAP XI in a global arrangement involving the embedding of SEEBURGER adapters in the SAP NetWeaver technology stack.

"We have extensive experience with SAP XI, and our new competency centers will allow us to share our knowledge with SAP customers to enable them to properly evaluate and migrate existing integration infrastructures to SAP XI," said Scott Lewin, president of SEEBURGER US. "This fills a services void in the marketplace and makes it possible for enterprises that use SAP as their core application provider to vastly simplify internal and external application connectivity and information flow."

### **About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today serves more than 6,000 customers in 35 countries and more than 15 industries through its flagship Business Integration Suite (BIS) and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that has attracted blue-chip clients ranging from Hyundai to Whirlpool, Chevron Phillips Chemical, Sega of America, Bosch-Siemens, Sunny Delight Beverage Company, C&H Sugar and Goodyear since it opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

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All other product and service names mentioned are the trademarks of their respective companies.

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