



## **SEEBURGER Positioned in Leaders Quadrant in Analyst Firm's Magic Quadrant Report on B2B Gateway Providers**

ATLANTA (April 13, 2006) — SEEBURGER Inc. announced today that it is positioned in the "Leaders" quadrant in Gartner, Inc.'s "Magic Quadrant for B2B Gateway Providers, 1Q06." [1] SEEBURGER also recently was positioned in Gartner's "Magic Quadrant for Integration Service Providers, 1Q06," published in January 2006 [2].

The new Gartner report on business-to-business gateway providers can be viewed at <http://mediaproducts.gartner.com/reprints/seeburger/137372.html>. It evaluates B2B gateway vendors on a broad range of criteria related to their ability to execute and completeness of vision.

According to the report, vendors in the "Leaders" quadrant "are most likely to have high revenue and commitment to the market, high market share and installed bases, and products that are of interest to a large audience. Additionally, leaders have presented domain expertise and compelling messages that have penetrated the market (intentionally or unintentionally)."

"We believe this placement in the 'Leaders' quadrant of Gartner's Magic Quadrant reflects our 20-year exclusive focus on business integration and trading partner collaboration," said Scott Lewin, president of SEEBURGER US. "We have a mature product with global capabilities, key partnerships, and over 6,500 successful implementations around the world, and these factors continue to fuel our growth."

SEEBURGER's B2B Gateway is a comprehensive EAI and B2B integration platform designed to cut administrative costs and accelerate business processes by automating trading relationships throughout the supply chain. It is the only middleware solution that is capable of integrating 100% of an organization's applications and trading partners while also accommodating all industry- and regional-specific data standards and communications protocols.

SEEBURGER's ongoing growth has been fueled in part by partnerships with key ERP vendors such as SAP, Oracle, IFS and SSA Global that facilitate integration between the SEEBURGER gateway and back-end enterprise applications. Other advantages include a one-platform architecture with all components and adapters developed in open standards by SEEBURGER to ensure compatibility, provide a common work environment and simplify maintenance; and rapid deployment that is typically two to three times faster than other solutions due to factors including an extensive library of adapters and thousands of reusable industry-specific processes and templates.

The SEEBURGER B2B Gateway is also available on an outsourced basis through SEEBURGER Managed Services, a hosted offering that includes outsourced eBusiness integration services, trading partner management and community enablement for enterprises anywhere in the world.

### **About the Gartner Magic Quadrant**

The Magic Quadrant is copyrighted by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### **About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by industry analysts, and serves more than 6,500 customers in 35 countries and more than 15 industries through its flagship B2B Gateway and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

[1] Gartner, Inc., "Magic Quadrant for B2B Gateway Providers, 1Q06," by L. Frank Kenney, 22 February 2006.

[2] Gartner, Inc., "Magic Quadrant for Integration Service Providers, 1Q06," by Benoit J. Lheureux and Paolo Malinverno, 19 January 2006.

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