



## SEEBURGER Solutions for the Automotive Industry

### Start your Engines: Digital Transformation in the Automotive Industry

By 2020, growing digitalization and advancements in technology will increase the automotive industry investments. The automotive industry has learned quickly that they must meet consumer demands for a digitally enhanced experience when they are researching, purchasing and operating a car. The new, modern and in demand cars will be integrated with the consumers to a much larger extent, resulting in a new market for the automotive industry. New cars – new components – new applications – new services for the future driver of the future car.

### Digitalize, Automate, Accelerate and Modernize your automotive business today

To remain competitive in this rapidly changing industry, automotive vendors and suppliers, must ensure reliable, flexible and efficient delivery of a quality product. SEEBURGER'S automotive solutions provide full support for everything you need now and in the future, for any size enterprise, delivered on-premise, hybrid or fully in the cloud.

### SEEBURGER Solutions for the Automotive Industry

SEEBURGER provides automotive suppliers with comprehensive solutions for the digitalization of business processes; on-premise, hybrid or 100% in the cloud, and today SEEBURGER is working with the majority of global Automotive OEMs, suppliers and logistics providers. Automotive Solutions presented at page 2.



#### About SEEBURGER

SEEBURGER is a global provider of business integration solutions that streamline business processes, enable digital transformation and business initiatives, reduce operational costs, facilitate governance and compliance, and provide end-to-end visibility to the farthest edges of the supply chain to maximize ERP effectiveness and drive new efficiencies.

Customers can choose between a Cloud Service, an on premise installation or a hybrid business integration solution. With 30 years in the industry, SEEBURGER today is ranked among the top business integration providers by industry analysts and serves thousands of customers in more than 50 countries and 15 industries. Since its foundation in 1986, Bretten has been the company's headquarters. SEEBURGER maintains 11 subsidiaries in Europe, Asia and North America.

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Business Need	Business Value	SEEBURGER Solution
Efficient supply chain management through automated business processes with suppliers of all sizes.	The electronic data exchange (EDI) has been established globally since many years. Instead of sending a large number of unstructured paper documents by fax or email, companies can gain substantial time and cost savings using automatic transmission in accordance with industry-specific standards.	Industry Standard EDI
Easily connect small business partners regardless of their size or IT infrastructure.	In order to achieve the highest degree of automation with all business partners, SEEBURGER offers a web-based EDI solution that enables automotive companies to manage and automate business transactions. Even small suppliers without their own ERP system can be connected electronically.	Connection of small suppliers (WebEDI)
Product and know-how protection during design data exchange outside the company.	The sharing of engineering and product data with partners and service providers in a globally operating company, with production sites distributed around the world is no longer limited to solely CAD data, but also covers a wide variety of product defining information from numerous authoring and data management systems such as CAD, CAM, CAE, PDM and PLM.	Engineering data exchange (CAD/CAX)
Digital, customer-oriented and innovative services and after-sales processes through optimal use of relevant data.	If you want to set up a future-oriented and scalable business, make sure that all systems and components involved are seamlessly integrated. With the SEEBURGER Business Integration Suite, you can check and control all data flows, in a safe and smart way, and focus on the main thing - your business.	API's real-time integration of systems and cloud applications
Compliance guidelines from automotive manufacturers require audited processes for any type of data transfer.	IT security audits of major automotive suppliers includes checking if the direct suppliers adhere to the compliance guidelines. Make sure you have secure and traceable data exchange for your business-critical data with complete visibility (end-to-end monitoring) and control.	Secure transfer of sensitive data (Managed File Transfer – MFT)
With EDI-compatible solutions support JIT/JIS delivery concepts or complete automotive logistics processes.	With the "Logistic Solution Professional" (LSP), SEEBURGER offers a solution for suppliers, customers and logistics service providers who need to provide special order and delivery processes to the automotive supply industry.	Logistics solutions for suppliers
Digitalization of input and output according to automotive standards (VDA 4938 or ZUGFeRD format).	Benefits from digital invoicing: The electronic processing and the automation of accounting processes saves between 60 % and 80% of the costs of paper-based processing. In addition, E-Invoicing ensures faster, media-free processes, reduces error rate and allows for greater transparency and traceability.	E-Invoicing
Status transparency of time-critical EDI processes (JIT, ASN) for automotive (logistics, incoming goods).	Many EDI/B2B processes are time-critical for automotive suppliers. This is particularly true for the ASN process. Here OEMs usually allow only a timeframe of up to 30 minutes. Incorrect or late EDI messages may lead to penalties, decreased supplier rating or even delisting.	Monitoring of all B2B processes in SAP (SEEBURGER Console for SAP)