SEEBURGER
BUSINESS INTEGRATION

SEEBURGER for Small and Medium-Sized Enterprises

Simple, Secure and Scalable Business Data Transfer with Predictable Costs

www.seeburger.com

Consolidate and Automate Data Exchange with Business Partners

To gain more revenue and grow, small and medium-sized enterprises must deliver consistently good service to customers and partners or risk losing business to the competition. But all too often, the mechanics of good service – electronic collaboration – get in the way. You need to connect electronically with your customers and partners in a timely manner, but this typically has meant working with many different, unfamiliar or homegrown systems – from individual web portals to small companies' manual-file-transfer and paper-based systems. You need to prevent data loss, ensure security and comply with various standards – from customer SLAs to government regulations to industry standards like PCI-DSS or ODETTE in the payment card industry, OFTP in the automotive industry and HL7 in the health care industry. You need to automate the processing of transactions and track this hodge-podge of systems and activity – and control costs while doing it. You realize the incremental value that a modern, feature-rich secure data transmission platform would add, but you've assumed that such systems require large up-front investment that you're just not ready for yet.
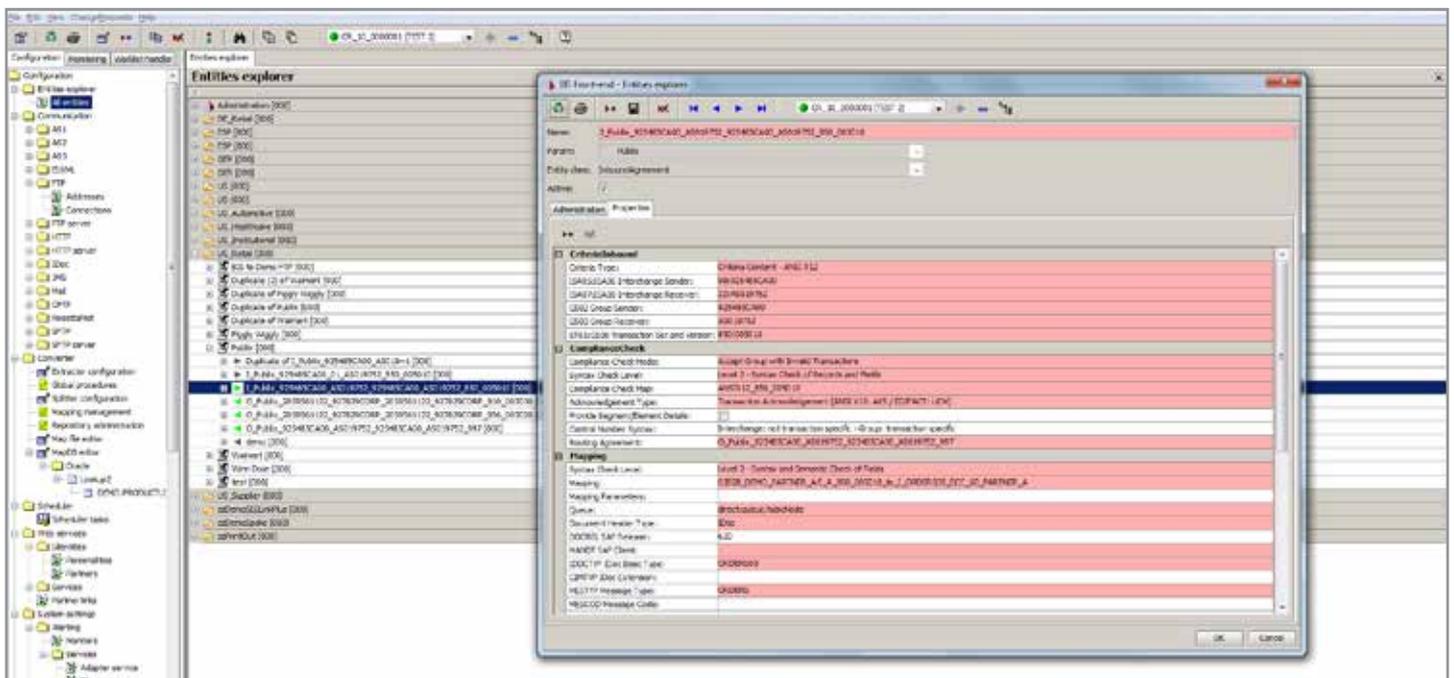
SEEBURGER can help you solve all these problems, with our affordable, easy-to-deploy and operate packaged business integration Solutions for Small to Medium-sized Enterprises. We automate all your electronic business data exchange and integration needs– EDI, B2B, application integration, managed file transfer – by using a single, secure system with a single communications gateway and single monitoring console. So, you can improve service to your customers and partners – no matter where you are on the business communications curve. Meanwhile, you save labor, reduce errors, cut risk, and eliminate the need for specialized EDI/B2B staff and multiple systems.

Industry-Leading Technology for Any Size Business or Budget

SEEBURGER Solutions for Small and Medium-Sized Enterprises can help you streamline and simplify data exchange with customers and partners – no matter the size of your budget or your business. All our solutions are based on the same SEEBURGER Business Integration Suite (BIS). BIS is the industry's only single, secure communications suite that handles all business data transmissions – from EDI to B2B to secure MFT (Managed File Transfer) and application integration – with a single transmission gateway, eliminating the cost and risk of multiple systems and multiple gateways.

SEEBURGER BIS is delivered on a 100%-SEEBURGER-engineered platform that lowers the total cost of ownership and reduces implementation time. Our customers include 9,000+ businesses worldwide, including Fortune 500 companies, multinationals and governments – and small-to-medium-sized enterprises – across more than 15 industries.

We've bundled this technology into complete, ready-to-deploy packaged solutions for your most pressing integration challenges. You can buy what you need, when you need it. Our single system ensures that everything will work together easily, and our single monitoring console reduces the learning curve for users and makes them vastly more productive. Our comprehensive range of pre-existing content for various industries – master data on business partners and their business processes (message mapping) – helps ensure a fast, efficient and successful roll-out. No customer is too small or too big. Our services team will ensure that your deployment is successful. We'll be there for you as your needs change over time, giving you the confidence and agility to focus on the growth of your business.

Onboarding new customers or partners is point-and-click fast, easy and completely automated with SEEBURGER's Entity Explorer.

Complete Packaged Solutions, Ready to Deploy
Choose from solutions for:

EDI: Rapidly deploy a single, scalable EDI system. Replace cumbersome manual Web-portal connections as well as paper, FAX and email communications, for fast, uncomplicated data transfers. Or consolidate multiple, fragmented EDI systems, speeding transfers while reducing IT costs. Or both.

B2B Integration: Connect faster with partners, suppliers and customers using industry standard business protocols like AS2. SEEBURGER supports them all – we offer more than 60 adapters – so it's easy to connect with anyone, anywhere. Our built-in Mapping Designer supports every industry data format to handle all the data mappings and translations between your system and theirs. Achieve simple, end-to-end visibility and monitoring of your business processes. Improve cash flow through end-to-end automation.

Managed File Transfer: Get centralized control over all your file transfers, with full security, automation, visibility, governance and regulatory compliance. Send the right file to the right person or system at the right time securely, every time – and be able to prove it to yourself, your partners and your auditors. Eliminate reliance on insecure, clunky *"free"* solutions like FTP servers. Our Human-to-Human data transfer technology empowers business people to independently send, monitor and track large and/or sensitive file transfers with other users and systems from their desktop Outlook mail clients, web portals, or mobile devices – while you maintain full centralized administrative control.

Each solution includes everything you need in order to get started and operate successfully:
- Communications adapters, scripts, schedulers, and other tools
- Professional services QuickStart packages for a fast start and more-predictable project costs
- On-premises, cloud-based, and pay-as-you-go managed (hosted) service options

- SEEBURGER platform technologies: any-to-any Mapping Designer (BIC); end-to-end monitoring with real-time message tracking; trading partner management; and self-service portal
- Optional extensions for your industry or for your special business continuity demands

SAP Best Practice Solutions: Safely and easily extend your SAP investment to integrate across all your business processes. SEEBURGER XI/PI adapters for NetWeaver facilitate integration, and our SAP Best Practice Solutions for Order-to-Cash, Purchase-to-Pay, and B2B/Supply Chain Monitoring empower your SAP users from inside SAP.

SEEBURGER Solutions for Small and Medium-Sized Enterprises

- ✓ Packaged, easy-to-deploy and operate solutions for automated business integration
- ✓ Based on SEEBURGER's industry-leading EDI/B2B integration technology (9,000+ customers)
- ✓ Available in on-premises, cloud-based, or pay-as-you-go managed (hosted) service options
- ✓ Replaces insufficient, fragmented or insecure legacy systems with a single, efficient and secure platform
- ✓ End-to-end visibility with real-time message tracking and automated monitoring
- ✓ Fully automated: any-to-any data mappings, data translations, message generation, error notifications
- ✓ Built-in professional services with QuickStart deployment packages for more predictable project costs
- ✓ Buy just the capabilities you need, when you need them
- ✓ Enrich the platform easily as your business grows – SEEBURGER will be there when you're ready

The BIC Mapping Designer – unique in the industry – automatically handles data mappings and translations between you and your customers or partners.

Increase Revenue While You Reduce Risk and Costs
Using SEEBURGER's packaged solutions, you can:

Increase Revenue: With our consolidated, single-system approach to business integration, you can connect with each customer and partner in the most effective way, so you can book revenue faster. You can do away with multiple, single-purpose systems, replace your antiquated EDI system, or quickly get a new EDI system in place if you're new to EDI. Onboarding new customers and partners is easier, as is improving service to your best customers. You'll be able to streamline transactions from the very edge of your enterprise to your internal systems to provide high-quality service that gives you an edge over your competition.

Reduce Risk: The SEEBURGER platform provides security that protects sensitive data (structured and unstructured) and ensures that your data is protected from loss.

It automatically enforces compliance with external and internal security controls for transparency and visibility, with industry-compliance standards like PCI-DSS and with customer SLAs. It also supports business continuity, to help keep your business running 24/7.

Reduce Costs: The SEEBURGER platform will not only improve operations; it will also help cut costs. Even when some of your customers remain on legacy technology, you'll have the ability to service them efficiently with the new data formats, dynamic routing capabilities, and additional communication protocols offered by SEEBURGER solutions. You can offload your internal staff and make them more productive by empowering them to self-serve.

Message Tracking provides end-to-end insight into B2B transactions, with real-time message tracking and automated notifications for faster error handling.

Move Up to Modern Business Integration

SEEBURGER can put you on the fast track to these benefits and more. Today, moving up to modern business integration is fast and easy, with predictable costs. Choose on-premises software or opt to let us run it for you as a managed service. Ready to grow? We're ready when you are.

Schedule a 30-minute review of your data collaboration needs with one of our experts to learn more about how SEEBURGER can help.

Visit us on the Web **www.seeburger.com**, email us at **info@seeburger.com** or call us at **1-800-786-5998**.