

P R E S S R E L E A S E

“GigaOm Radar for Cloud Platforms for Hybrid Integration and Automation” includes SEEBURGER

Independent Research Firm Recognizes SEEBURGER in New Report

03/05/2022 - Bretten, Germany - SEEBURGER, the global leader in accelerating business processes with business integration solutions, is pleased to be placed well in the “GigaOm Radar for Cloud Platforms for Hybrid Integration and Automation”.

This GigaOm Radar report focuses on cloud platforms catering to a range of hybrid integration and automation use cases: integration platform as a service (iPaaS)-enabled cloud application and data integration, API lifecycle management, mobile application/back-end integration, and B2B/electronic data exchange (EDE) integration. Hybrid integration and automation involves disparate applications, data formats, deployment models, and transactions and is a multifaceted challenge.

“We provide real value to our customers by focusing on their business pain points and using our technology to connect, automate and accelerate their business,” says Axel Haas, co-CEO of SEEBURGER AG. “As a trusted business integration company, the cloud-ready SEEBURGER Business Integration Suite (BIS) offers foundational hybrid integration and automation capabilities for managing a range of use cases for our customers and business partners, including pre-defined business processes, connectors, onboarding and self-services tools, a catalog of thousands of mappings and partner connections and configuration wizards for less-skilled, non-technical users.”

Read the entire report:

<https://gigaom.com/report/gigaom-radar-for-cloud-platforms-for-hybrid-integration-and-automation>

GigaOm Radar for Cloud Platforms for Hybrid Integration and Automation by Saurabh Sharma, April 8, 2022.

About SEEBURGER

SEEBURGER Integration accelerates business for our customers and partners. Our unified, agile, scalable integration platform, the SEEBURGER Business Integration Suite (BIS), networks systems and applications so that the right data, in the right format, gets to the right place at the right time, securely – within and between companies. BIS includes B2B, EDI, MFT, EAI and API integration functionality available on any cloud, as hybrid or on-premises deployments. Today, as companies across the globe depend on unobstructed data flows, SEEBURGER Integration delivers for more than 10,000 customers in diverse industries and more than 50 countries. For more information, visit www.seeburger.com

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