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BUSINESS INTEGRATION

© PostNord

SEEBURGER B2B/EDI Full Service

PostNord Saves Costs and Adds World's Largest Retailer as a Customer, With the Help of SEEBURGER Cloud

Smooth Onboarding of a New Customer

PostNord made an agreement with the world's largest online retailer for distribution of parcels in Denmark and Sweden. To be able to communicate with this customer, PostNord had to make changes to its B2B/EDI process, and chose the SEEBURGER B2B/EDI platform.

PostNord didn't have the resources to do the required updates to the B2B/EDI platform and needed a business partner that could take full responsibility for both implementation and running the platform. They decided to utilize the SEEBURGER Cloud for the solution, so that they could benefit from SEEBURGER's expertise running the platform, while also maintaining focus on their core business and developing customer relationships.

About PostNord

PostNord offers communications and logistics solutions to, from and within the Nordic region, and provides mail delivery to private individuals and businesses in Sweden and Denmark.

In 2019, PostNord delivered 2.9 billion letters and shipments, and 179 million parcels to the Nordic region's residents and businesses.

With its unique distribution network, PostNord is working to develop the basis for tomorrow's communication, e-commerce, distribution and logistics.

www.postnord.com

> " *We have limited resources for B2B/EDI and communication issues.*
> *SEEBURGER maintains and monitors*
> *the solution for us.*
> *It's not only convenient, it saves us money.* "
>
> *Kim Sessing, Customer Implementation Manager, PostNord*

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SEEBURGER B2B/EDI Cloud Services for PostNord
The solution provides PostNord:

– Integration with PostNord's applications
– Secure communications including support for AS2
– Business document management including mapping and testing of messages
– Full visibility and business monitoring for PostNord and the global retailer

| PostNord | FTP, EDI ⟷ B2B/EDI Monitoring | SEEBURGER B2B/EDI Cloud Services | AS2 ⟷ EDI | Global Online Retailer |
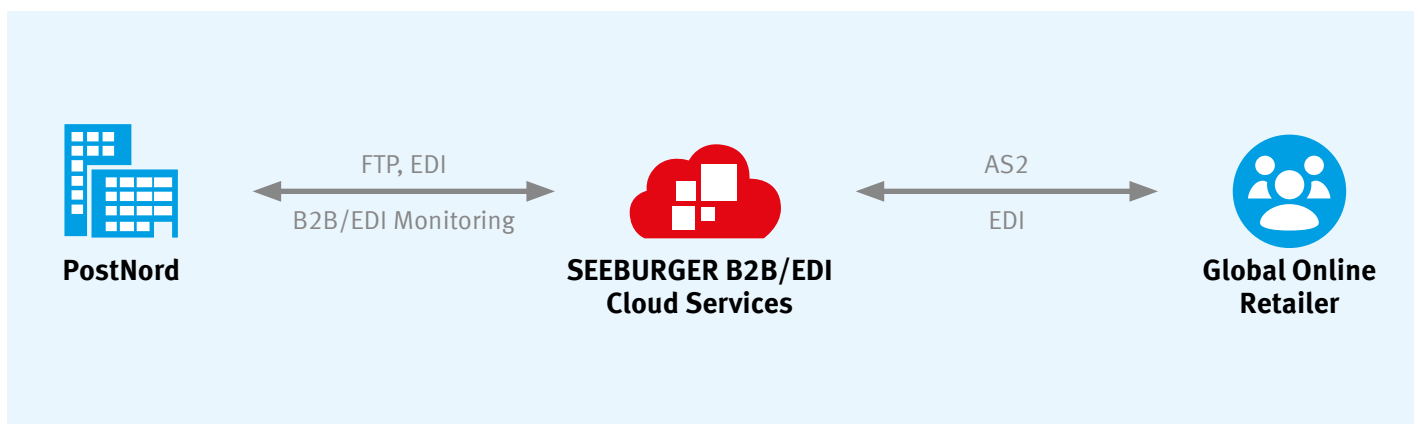
Solution Overview: SEEBURGER B2B/EDI Cloud Services with PostNord

Benefits for PostNord
Thanks to SEEBURGER B2B/EDI Cloud Services, PostNord is able to:

– Improve business processes for the global retailer, including more efficient, secure communication in its required business format with an AS2 connection
– Focus on its core business and avoid utilizing valuable internal resources for maintenance and troubleshooting
– React more quickly to problems with incident management and resolution
– Scale the capacity of the Cloud Services up or down to align with current business needs

Coming Soon
As a next step, PostNord plans to add more SEEBURGER services and functionality and move the solution from a private cloud to a SEEBURGER shared cloud environment.

About SEEBURGER

SEEBURGER is a global leader in business integration offering innovative business solutions on a unified, agile and scalable suite that is designed to meet the most common integration scenarios in a secure and reliable way, including B2B/EDI, MFT, EAI and API.

SEEBURGER's industry-leading solutions are available on any cloud, as hybrid or on-premise deployments.

SEEBURGER enables more than 10,000 customers to combine business practices across diverse industries in 50+ countries.

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