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BRIGHT MINDS,
BRIGHT LIGHTS.

ZKW Group Relies on SEEBURGER iPaaS@AWS for Modern B2B Integration

As a Tier 1 supplier with a global presence and rigorous requirements for security, efficiency, and scalability, ZKW Group is setting a new course toward a future-proof, agile integration strategy. With the hosting contract for its Vienna data center approaching expiration, the group sought a modern, scalable, and cost-effective solution without compromising on security and performance.

Cloud migration as a strategic success factor

ZKW has long used the SEEBURGER Business Integration Suite (BIS) as its central integration platform for global, SAP-integrated B2B data exchange. This includes worldwide EDI communication with customers and suppliers, API connectivity for a webshop, and the integration of smaller suppliers through the SEEBURGER Supplier Portal.

To reduce the burden of complex in-house operations, increase operational efficiency, and sustainably optimize return on investment, ZKW chose to move to the SEEBURGER iPaaS service based on the AWS Cloud after an intensive evaluation. Key deciding factors included:

- **Cost-effectiveness:**
Compelling ROI analysis
- **Security:**
The highest standards in the AWS Cloud, critical for a Tier 1 automotive supplier
- **Flexibility and scalability:**
for global requirements and future growth
- **Service components:**
99.9% availability, redundant setup across 2 availability zones, zero downtime and global coverage
- **State-of-the-art technology:**
for API, EDI, and hybrid integration scenarios

About ZKW Group

ZKW Group specializes in innovative premium lighting systems and electronics. Since 2018, ZKW has been part of the LG Group as a subsidiary of LG Electronics Vehicle Solution Company. As a system supplier, ZKW is a globally active partner to the automotive industry. True to its motto, “Bright Minds, Bright Lights.”, the group develops and produces complex lighting systems and electronic modules using expert talent and state-of-the-art manufacturing technologies. Worldwide, ZKW Group operates a total of 12 locations that are intelligently connected across development and production. In 2025, the group employed around 9,500 people and generated total revenue of approximately EUR 1.58 billion.

www.zkw-group.com



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IT modernization in record time: SEEBURGER iPaaS@AWS as an enabler for the digital supply chain and scalable cloud integration

A structured approach is the key to a successful migration. Based on the proven SEEBURGER migration framework and highly targeted support for ZKW's small, experienced EDI team, the project was completed successfully and on schedule before the hosting contract expired. ZKW's EDI team handled many tasks independently and continues to manage all partner connections themselves, saving time, money, and resources.

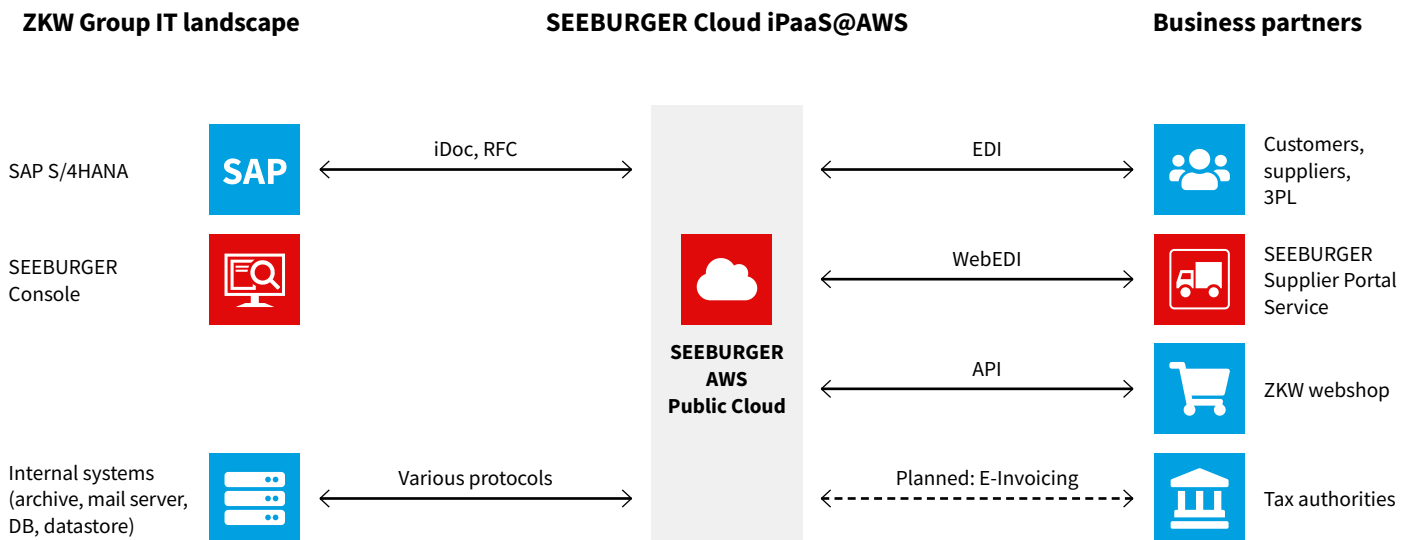
SEEBURGER provided targeted support with:

- Project management, setup, and knowledge transfer
- Mapping migrations and API scenarios (ZKW webshop)
- ArchiveLink setup and SAP integration
- Technical migration and quality assurance

By moving to the SEEBURGER iPaaS@AWS cloud service, ZKW has taken an important step toward digitalization and future readiness. The combination of technical excellence, economic efficiency, and collaborative partnership makes the ZKW migration project a best-practice example of modern B2B integration in the automotive industry.

Benefits for ZKW Group

- + Fast implementation
- + Certified security, scalability, and high availability
- + Knowledge transfer strengthens the digital expertise of the ZKW EDI team
- + Future-proof technology with global reach for mission-critical B2B integration
- + Cost optimization and transparency



SEEBURGER Cloud iPaaS@AWS at ZKW Group



“As a Tier 1 supplier, reliable and high-performance B2B processes are business-critical for us. SEEBURGER iPaaS@AWS not only gives us the highest availability and security, but also the scalability we need to respond flexibly to volatile supply chain requirements.”

Dr. Martin Buresch, Group Vice President IT, ZKW Group GmbH