



**SEEBURGER BIS B2B/EDI Solution**

**Power Your B2B Connections**

## Connect. Integrate. Accelerate.

Today, as most businesses across the globe adjust to changes caused by the pandemic while also forging ahead with digital initiatives, connectivity between clouds, applications and people has never been more important. You must be able to easily share and utilize critical information across your business and ecosystem, and that requires agility – and powerful integration capability.

Unfortunately, if your integration software requires too much programming or lacks support, the effects can be costly and time-intensive. In addition, if you cannot onboard your business partners in a reasonable amount of time, or simply can't complete your complex integrations, it can have major impact on your business relationships, and your bottom line.

Your business needs more from your integration software. You must be able to:

- Ensure the right data is in the right place at the right time
- Handle any integration via any channel with secure communication, data transformation and end-to-end visibility
- Connect to any type of application, anywhere
- Get your business partners onboarded faster and provide self-services when needed
- Support today's and tomorrow's B2B transaction volume
- Have support for cloud, on-premises and hybrid deployments
- Utilize pre-packaged content, such as business partner data mappings, pre-defined industry partner profiles, etc. to cut development time and reduce cost

In this paper you'll discover, through real customer use cases, how we've helped companies of all types and sizes across the globe accomplish all of this and more, with SEEBURGER Integration.

## Optimize the Customer and Partner Experience

Whether you're creating and maintaining standard connections for thousands of business partners and massive volumes of data, or just a fraction of that, SEEBURGER Integration lays a digital foundation for secure information exchange across the enterprise and throughout your ecosystem. With SEEBURGER, you can integrate partners and suppliers efficiently and effectively with simplified, automated, centralized onboarding that takes days instead of weeks. This can help transform the way you do business, with faster interactions with more partners and customers worldwide.

## Accelerate Any Integration

With our ready-to-run, pre-packaged content, your integration team is able to quickly connect any endpoint, including applications or technology, interfaces and protocols, business services, cloud applications and cloud services across your business and IT ecosystem.

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SEEBURGER's solution solves a huge business pain.  
It gives us a simple-to-use solution to connect carriers to our ERP system.  
It helps us integrate carrier data more quickly and speed up our shipping process.  
We were able to reduce the efforts for onboarding and maintaining carriers  
by 80 percent compared to previous years.

”

*Hans-Dieter Reichert, Solution Architect Logistics, Grace*

## Experience Matters

For 35+ years, we've helped over 10,000 customers across the globe solve their integration challenges. Here are just a few examples.

### Manage Extremely High Data Volume

A large financial service provider in the Netherlands came to SEEBURGER with a data volume issue. The company manages ATMs for the three largest Dutch banks, processing five million events per day, and more than two billion messages per year for its 9,000 Cashpoint devices. They deployed SEEBURGER Business Integration Suite to help them solve this volume issue, so that they could process all information from the ATMs, along with communication with the banks' cash logistics and ATM maintenance partners.

Because of external market forces, the company is also dealing with declining usage of cash, so they are using SEEBURGER to support their innovation and transformation needs, allowing them to adapt new business processes and services quickly.

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SEEBURGER BIS is processing our high volumes touching 5 million events per day.  
The SEEBURGER BIS platform supports the growing information integration demands  
we get in the 3rd wave of our organization's development  
with the introduction of 'White-Labeled Cash Points'  
replacing the bank individual ATM landscape.

”

*Integration Manager*

### Reduce Total Cost of Ownership of Integration

A leading electronics retailer needed to support future growth and reduce operational costs by consolidating its B2B capability onto a single platform. Their existing capability was unstable and costly to maintain, was using end-of-life products and relied too heavily on custom code. They also had sub-optimal managed file transfer functionality that was spread across multiple platforms, making it difficult to manage.

By replacing all legacy EDI, B2B, and MFT functionality with a SEEBURGER on-time project implementation (delivered in time to meet holiday season demands), this customer was able to standardize on a modular, single-vendor platform that supported consolidated MFT capability. They also totally eliminated their cost of custom code maintenance, a key factor in reducing their total cost of ownership.

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SEEBURGER’s commitment to keeping its platform current and future-proof means that your investment is always protected, and you can build and innovate with confidence that we have your back.

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### Migrate to a Modern Platform

A leading, global development and manufacturing partner for automobile manufacturers decided to modernize its integration capabilities. They offer OEM solutions for a broad spectrum of services and employ more than 130,000 people in 317 production sites and 83 research and development centers in 29 countries.

The company migrated its existing integration platform to SEEBURGER Business Integration Suite on-premises. This permitted the company to represent itself more cost-effectively to shareholders and partners, while also uncovering new possibilities for innovation. The large-scale migration was risk-free and fast with SEEBURGER’s migration tools.

Master data was automatically transferred to the new system and complex mapping tests were expedited and automated. With the fallback scenario, the possibility of returning to the old system, right up to the process level, existed at all times until the system went live.

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I estimate the time savings owing to the Compare Suite and the migration tools to be at least 30% to 40%.  
With the automated tests, we can increase the batch size of the test cases and in the end only receive the messages that had errors for manual verification.  
Naturally, this hastens the throughput time of the project enormously and reduces downstream errors during Go Live to a minimum.

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*Senior Manager, B2B/EDI*



## Seamlessly Integrate a Large Number of Complex Systems

A Fortune 100 company and one of the largest distributors of electronics in the world, with over 200,000 customers and over 20,000 global trading partners came to SEEBURGER.

The company has acquired over 30 businesses in the last 10 years and have to support hundreds of business processes across many different platforms, including SAP, IFS, and Impulse ERPs, making them arguably one of the world's most sophisticated B2B integration environments.

They use SEEBURGER to handle both volume and complexity, including 800,000 asynchronous messages and 20,000 reports per day, 1.2 million synchronous transactions per day, and over 3,000 process maps in use.

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We constantly look for better ways to deliver value to our customers, share owners, suppliers, and fellow associates.

We anticipate change and create the solutions before we are asked to. In partnering with SEEBURGER, we have been able to deliver mission-critical B2B to an extremely large trading partner community and created one of the most dynamic and scalable B2B integration platforms in the world.

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*Manager of B2B*

## The Need for Speed

A global vision care company operating in the U.S., Australia, Canada, Ireland, and the UK covers about 80 million people worldwide and is the largest vision insurance company in the United States.

The company had a real challenge on their hands: replace their script-based legacy B2B applications that were unable to keep up with their business growth, and replace them quickly. They needed to connect 12,000 trading partners in less than a year. They also needed to be able to effectively manage half a million file transfers per day.

Implementing SEEBURGER provided system stability because the platform can handle large production load without connection timeouts, with end-to-end transparency. This customer also benefits from reduced total cost of ownership, because SEEBURGER provides for consolidation of B2B and managed file transfer functions on one centralized platform.

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We selected SEEBURGER because we know they have a long successful history, have an innovative and agile platform, and a secure solution.

With the SEEBURGER Business Integration Suite of solutions in place, we can focus on our core business and let them help us manage connectivity with customers and partners in a secure, reliable way.

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*Senior Director, B2B*

# SEEBURGER Integration

## Start Anywhere, Use Anything, Connect Everything

SEEBURGER Integration provides functionality and services for a multitude of use cases, industries, business sizes and geographies. Start with any connection and unite your integration capabilities on a single, powerful, scalable platform.

Our B2B solution capabilities enable secure data exchange, and support:

- Current global initiatives and industry standards
- Customer and partner onboarding
- Trading partner management
- Self-services
- Any-to-any transformation
- Packages for domain offerings
- Deployment anywhere – on-premises, hybrid or 100% in the cloud

Today, our B2B catalog includes more than 13,000 proven mappings and trading partner profiles, enabling you to configure your integrations without having to do much – if any – development.

## Get Connected

With a long list of functionality-rich [SEEBURGER connectors](#), you can easily integrate and securely connect any endpoint, including modern business suites, business applications or technology, interfaces and protocols, business services, cloud applications and cloud services across your business and ecosystem.

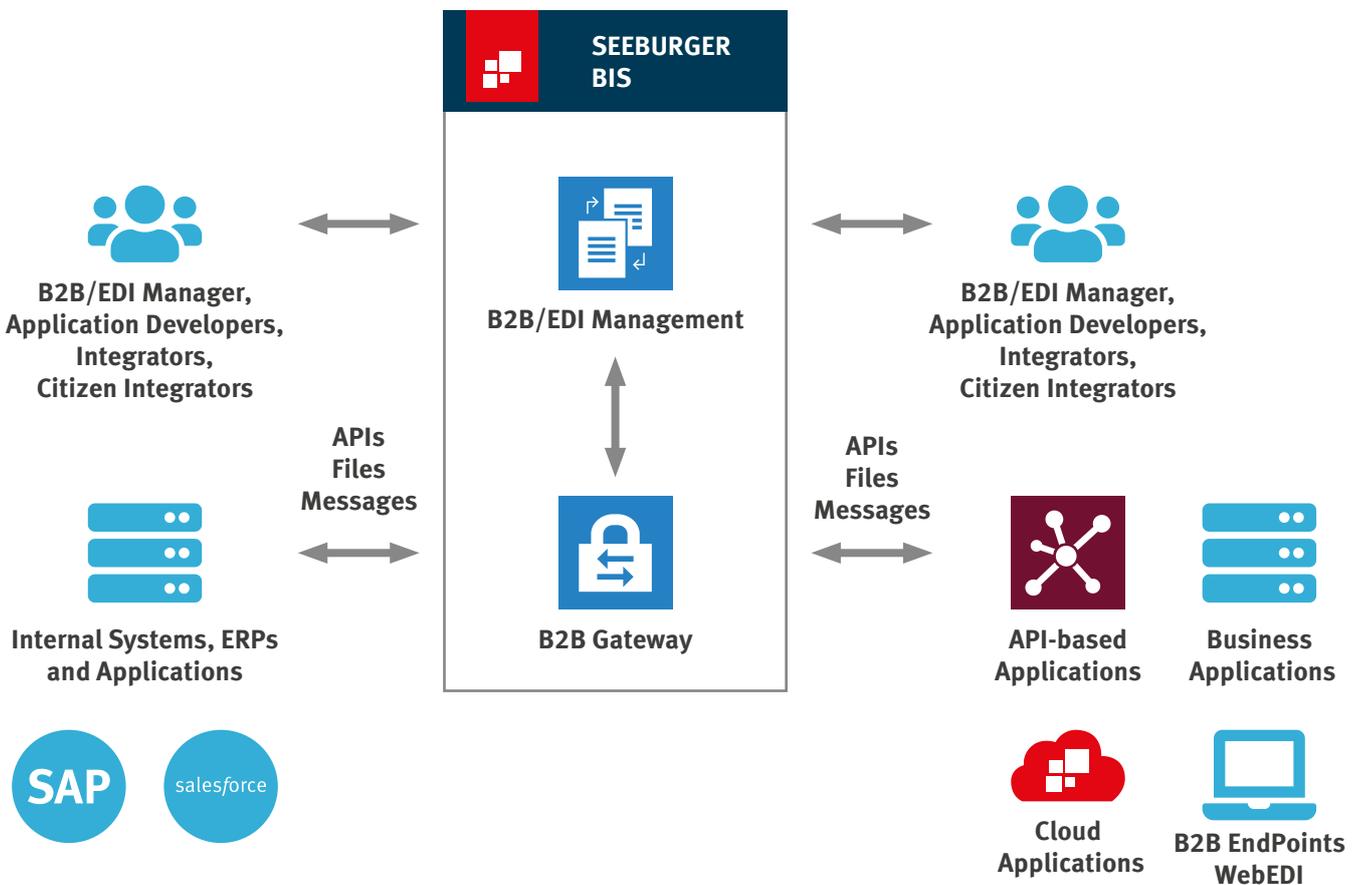


Figure: SEEBURGER BIS B2B/EDI Solution

# Connect Everything Across Clouds, Applications and People

## Connect Everything

With SEEBURGER Integration, you have a comprehensive platform empowering your integrations with building blocks, which enable close collaboration between business units and external partners.

### Clouds

SEEBURGER Cloud Integration delivers your integrations as a first-class service, with a multitude of options and customized functionality. Choose your integrations and services to suit any business requirement, in a public cloud, our private cloud or yours, as iPaaS or full service.

In addition to customer feedback, we incorporate knowledge and experience from SEEBURGER's own cloud operation directly into the product. This ensures a practice-oriented product design, taking into account both functional requirements and daily operational needs.

### Applications

With dozens of connectors and ready-to-use content for everything from ERPs to CRMs to databases and more, you can quickly connect and start doing business across your ecosystem.

### People

Meet your customers and business partners where they are, with any-to-any transformation. Take on more partners without hesitation, because SEEBURGER Integration speeds and simplifies the onboarding process so you can start collaborating faster.

## Our Services

When you choose SEEBURGER you gain a reliable partner that stands by you, is available when you need us, and is able to find solutions to even the most complex integration tasks. Here, you're buying more than software – you're investing in 35+ years of service, expertise and experience solving the toughest integration challenges.

Services include:

- Consulting – project support, mapping services, change management, onboarding, trading partner support
- Support – 24/7 incident management, 24/7 hotline, emergency support, problem management
- Platform operations – monitoring and reporting, release management, high availability, continuous improvement, cloud service portal, service management
- Security – business continuity, virus scanning, external testing, and more
- Add-on services – disaster recovery, SAP console, archiving, testing systems

## Choose Your Deployment Model

### On-premises

Operate SEEBURGER Integration yourself, in your data center, with your hardware, your team, your way, or in your chosen private cloud. SEEBURGER can support you remotely for BIS platform operations.

### Full Service

Ideal if you want integration in the cloud without using any company resources. Let SEEBURGER handle all integration tasks and operate the platform while you focus on the core business.

### iPaaS

Looking for someone to run your integration platform in the cloud? For B2B scenarios, our customers appreciate the complete functionality and technical scalability of our iPaaS offering. It's robust and includes support for any integration pattern. If yours is a large enterprise with tens of thousands of B2B partners, cloud applications, and a multitude of business processes, you need an iPaaS solution that brings strong out-of-the-box capabilities, not one that requires tons of work to implement and run. Our repository is extensive, our team is experienced, and we are here to support you.

## About SEEBURGER

SEEBURGER Integration simplifies complex connections between clouds, applications and people, accelerating business for more than 10,000 customers at the speed of now. SEEBURGER Integration is powered by our unified, agile, scalable integration platform, SEEBURGER Business Integration Suite (BIS), to network systems, applications, customers and partners. This ensures that the right data in the right format reaches the right place at the right time - within and between companies. The platform is designed to meet the most common integration scenarios in a secure and reliable way, including B2B/EDI, MFT, EAI and API, in any cloud, hybrid or on-premises.



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