

Move your Business into the Cloud

Key Advantages of migrating your
Business Integration into the SEEBURGER Cloud



Lower your cost, increase efficiency and modernize with one decision

To be in the Cloud or not to be in the Cloud?

When and how to move into the Cloud?

These questions are increasingly being asked by IT and Business Leaders. Cloud computing might have sounded mystical a few years ago, but companies are increasingly trusting cloud computing as a secure and safe solution for business needs. Considering how cloud computing will increase the speed of your business, secure information and stabilize data flows, the “how” and “when” are necessary considerations before investing in new infrastructure.

Cloud services are used to seamlessly harmonize various types of users independent of where they are, across all their devices, with the expectation of a more agile enterprise and an overall better cost of ownership. In fact, businesses are adopting the boundary-less approach as they look to innovate within their value chains, focus on their core competencies and outsource non-core services via the cloud.

The key drivers for Cloud adoption are:

- TCO consideration and emphasis on cost control
- Competitive business models and information processes will be empowered by cloud-enabled technology
- Improved time-to-market
- Need to improve collaboration with partners and customers throughout your eco-systems
- Ability to react quickly for new market requirements without upfront investment
- Agile price model, “Pay-as-you-go”

Get ready to take your Business Integration into the Cloud

The Cloud is no longer a trend, it is a strategy to seriously consider when evaluating your choices for business integration

Example of business scenarios where the Cloud can be adopted are:

- for enterprises with a simpler IT environment
- it is a feasible approach and solution for complex system environments
- business scenarios where support for industry specific concerns and initiatives are needed
- management of various type of trading partners and related business processes
- Need for ad-hoc onboarding processes and services
- and many more.

Depending upon the strategy for your enterprise, the total solution or only parts of it (i.e. “a hybrid solution”) can run in the SEEBURGER cloud, utilizing cloud adaptors.

Cloud adaptors allow portions of your IT to be put into the cloud as a hybrid solution. This means particular aspects of your infrastructure can be located in the cloud and connected with your On-Premises solution.

When is the Cloud the Better Choice?

A cloud service, as an alternative to running an On-Premises solution, is especially useful to consider in the following cases:

- Bottlenecks occur in projects which depend entirely upon your internal resources and trained specialists – the risk of dependence on a few employees is a concern
- Investments in new solutions and enhancements are needed
- Increasing business challenges (genuine 24/7 operational needs) cannot be met
- A variety of new partners or processes need to be connected
- TCO of managing the solution internally (Hardware, software, staff, training, and support) exceeds the cost of a transparent and predictable cloud service

The Cloud provides attractive advantages for many companies

<p>Available everywhere</p>	<p>Being in the cloud means that you – and your team – can access the system from anywhere, on your mobile, tablet, laptop or other devices. You can receive personalized alerts for the business team or for the IT team – ensuring everyone has access to the information they require.</p>
<p>Physical infrastructure streamlined</p>	<p>Server hardware is no longer a concern as the cloud is located in a state-of-the-art, disaster-certified facility with ISO 27001 certification.</p>
<p>Human resource management</p>	<p>On-Premises solutions require an extensive in-house team in order to manage the solution. The location of a business can hinder hiring and maintaining an IT staff with the skills necessary to keep an On-Premises solution running.</p>
<p>Onboarding faster</p>	<p>Provide better time management for IT to develop more value-added services to the business by removing the repetitive and unnecessarily time consuming task of onboarding new partners or suppliers. Additionally, language barriers and IT skills for external systems are managed by a team of experts.</p>
<p>Expertise running secure and compliant IT infrastructure</p>	<p>SEEBURGER is both the software and the service provider, meaning that our experts ensure updates, protection against virus threats and smooth integration – faster.</p>
<p>Scalability</p>	<p>Benefit from having access to all of the functionalities but with the flexibility to choose a solution which grows with you. Our Cloud offering is our award-winning BIS solution served via the cloud. It is the same platform for SMBs and enterprise clients, but provides options for limited volume transactions or partners to keep costs low for customers with fewer requirements.</p>
<p>Flexible pricing structure</p>	<p>Pay for what you use or anticipate monthly costs with a fixed plan.</p>

Business integration your way – Cloud, On-Premises or Hybrid

With 30 years of experience, SEEBURGER offers specialized, ready-made solution packages, to meet specific business needs of all industries for:

- ✓ infrastructure modernization and consolidation
- ✓ enablement of digital transformation and digital business

Thanks to the intelligent platform design, the BIS suite can be scaled up or down depending upon data volumes and integration requirements, from preconfigured solutions for small and midsize businesses (SMB) to custom solutions for large corporations. SEEBURGER also provides a large content repository (mappings, process workflows, etc.), as well as a comprehensive network of partner master data to ensure a fast, low risk and secure Roll-Out.

SEEBURGER Cloud Services offer a range of communication, monitoring, provisioning and application services, which enhance your company's flexibility and

adaptability and facilitates the communication with your business partners.

SEEBURGER solutions can be installed at a customer's premises, operated as a managed service in SEEBURGER's data center, or deployed as an on-demand cloud solution. To meet your specific need, SEEBURGER has flexible Cloud Services, where the cloud offering is build-up from a menu of services from which you can pick and choose. This ensures that your company gets what you need but of course you can add or remove services as you go but only pay for what you use.

SEEBURGER Cloud Services

With SEEBURGER Cloud Services you can choose the cloud option according to your needs. All of Cloud Services from SEEBURGER are provided in highly redundant Tier3 data centers in Germany, our cloud operation and our data centers are ISO27001 certified and we use our own SEEBURGER Business Integration Suite products for our services.

- Select the flexibility and individuality that you need – we have a *variety of public/standard, shared private and private cloud* environments
- Customer needs often change over time – you can *start small* with our standard cloud service option and *easily change* to a private environment
- *Combine* our cloud services as needed – choose private cloud for services that require *specific SLA* such as peak load commitments, extremely short throughput times for critical processes or partners and choose our public/standard cloud service for small supplier integration
- No long-term dependency – book our cloud services *when you need them and as long as you need them*. For example, you can cancel our standard services monthly. Or you can book our campaign and trading partner onboarding service for just 6 or 12 months to ensure a fast and professional rollout.
- *Hybrid option* – combine SEEBURGER cloud with SEEBURGER On-Premises solutions or any existing On-Premises solution as needed

The SEEBURGER Business Integration Cloud Service includes functionality and services for:

- Operating your Business Integration solution in the SEEBURGER data center using different service options depending upon your business needs and requirements
- Connection to all your applications e.g. ERP systems, in-house, etc.
- Integration of your business partners – Onboarding Service
- Unlimited amount of business messages per month
- Secure B2B communication with all of your business partners
- Support of all EDI/message formats and communication protocols
- Monitoring of business processes – directly within your SAP system
- ITIL-compliant Incident and Change Management
- SLA Reporting levels depending upon your business needs
- Visibility through online Message Tracking

5 Steps to Integrate SEEBURGER Cloud Service

Project Steps	Technical Implementation and Support
1. Analysis	Analysis of existing infrastructure and business need including overview of the partners/notification processes and the planned transactional volume
2. Initiate project	Project initiation and planning. Contact points for queries and project plan approval
3. Technical connectivity	Support of the technical connection between the customer network and the SEEBURGER data centre
4. Configuration and testing	Project implementation according to project plan and based on project definitions (e.g. trading partner management, communication, master data, test data, interface documentation)
5. Go-Live/hand over to service operations	Acceptance of implemented business processes Monitoring of interfaces and message processing

- ✔ Find more information about various cloud solutions from SEEBURGER see: www.seeburger.com
- ✔ For more information with regards your specific need, please contact your local SEEBURGER office for advice on how to move forward.

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